

Motivating Your Workforce To Excellence

It's no secret. Employees who feel they are valued and recognized for the work they do are more motivated, responsible, and productive. This workshop will help supervisors and managers create a more dynamic, loyal and energized workplace. It is designed specifically to help busy managers and supervisors understand what employees want, and to give them a starting point for creating champions.

Workshop Benefits:

- Identify what motivation is
- Learn about common motivational theories and how to apply them
- Learn when to use the carrot, the whip, and the plant
- Discover how fear and desire affect employee motivation
- Explore ways to create a motivational climate and design a motivating job

What Will Be Discussed?

- ✓ What is Motivation?
- ✓ Supervising and Motivation
 - The Carrot, The Whip, and The Plant
 - Identifying Motivators
- ✓ Motivational Theories
 - Maslow and Herzberg's Motivational Theory
 - Personal Motivators
- ✓ Fear and Desire
- ✓ Setting Goals
- ✓ The Role of Values
- ✓ Creating a Motivational Climate
- ✓ Expectancy Theory
- ✓ Applying Your Skills
 - Situational Analysis
 - Case Studies
- ✓ Designing Motivating Jobs
- ✓ A Motivational Checklist

